



# FILM SHOOTING Sector Profile



## Film Shooting Government of Uttarakhand



**Disclaimer:** The content in the profile is being vetted by the department and is liable to change

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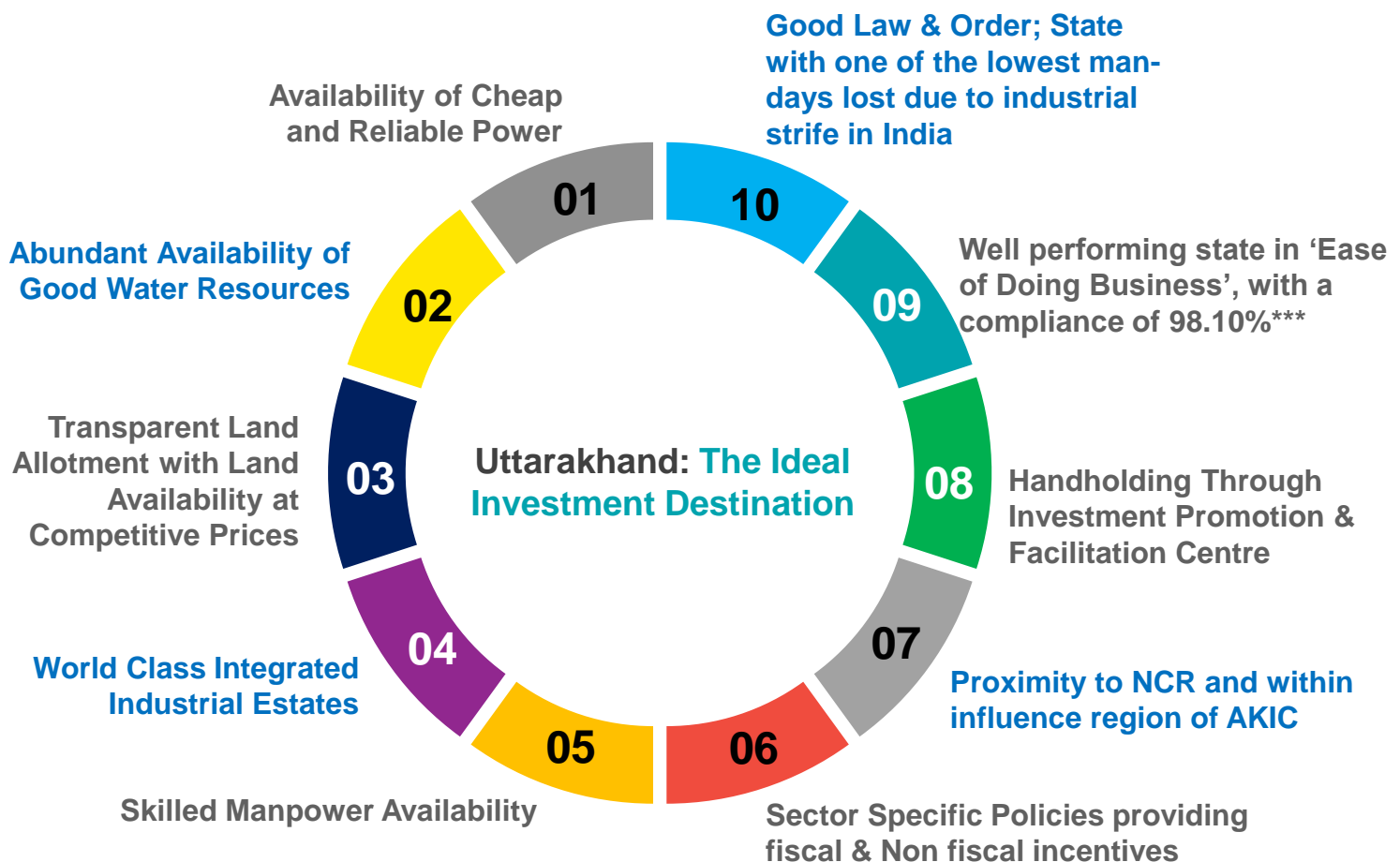
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# UTTARAKHAND OVERVIEW (1/4)



- ▶ The State of Uttarakhand was formed on 9th November 2000 as the 27th State of India, when it was carved out of northern Uttar Pradesh
- ▶ The State is close to the National Capital Region (NCR) and has excellent connectivity with its neighbouring states
- ▶ With levels of literacy rate\* (78.80%) higher than the national average and the presence of institutes of international repute, the State has abundant availability of quality human resources
- ▶ GSDP of the state stood at INR 2,17,609 Million with a growth rate of 11.23% (FY 2017-18)\*
- ▶ The state offers a wide range of benefits in terms of interest incentives, financial assistance, subsidies and concessions
- ▶ The Tertiary sector in the state contributes around 38.41% to the Gross State Domestic Product (GSDP: 2016-17)\*\*

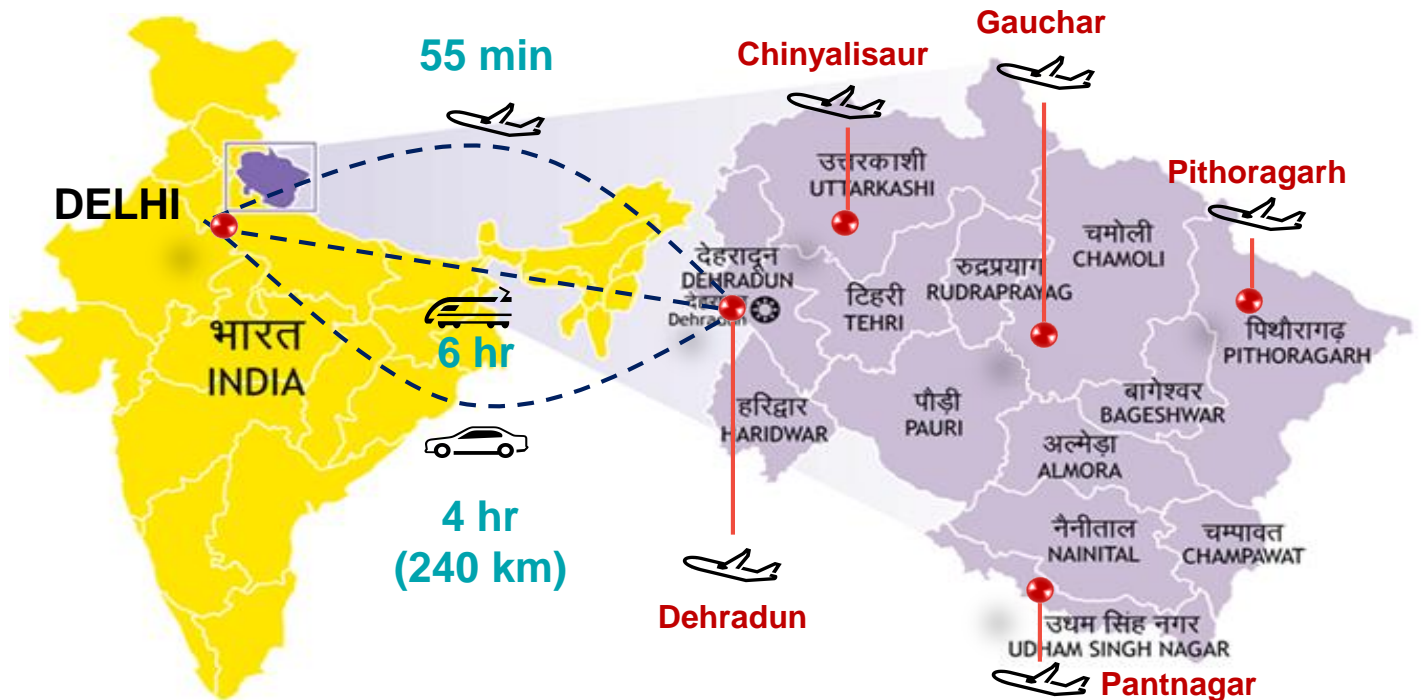
**Acknowledged for *Ease of Doing Business & Peace of Doing Business...***



# UTTARAKHAND OVERVIEW (2/4)



## CONNECTIVITY - UTTARAKHAND



General Characteristics	Population ('000)	Area (Sq. Km)	Water bodies
	10086	53,483	Ganga, Yamuna, Bhagirathi and others
Economic Indicators	GSDP (Million INR)	GSDP Growth Rate	Per Capita Income (INR)
	2,17,609 (FY 2017-18)	11.23% (FY 2017-18)	1,77,356 (FY 2017-18)
Technical Institutes	Higher Education Institutes	Industrial Training Institutes (ITI)	Polytechnic Institutes
	159	179	70

Sources: Uttarakhand at a glance 2016, DES, GoUK



**INTEGRATED INDUSTRIAL ESTATES (IIEs)**  
07



**INLAND CONTAINER DEPOTS**  
2 ICDs (FY 2017)



**AIRPORTS**  
2 (Domestic)



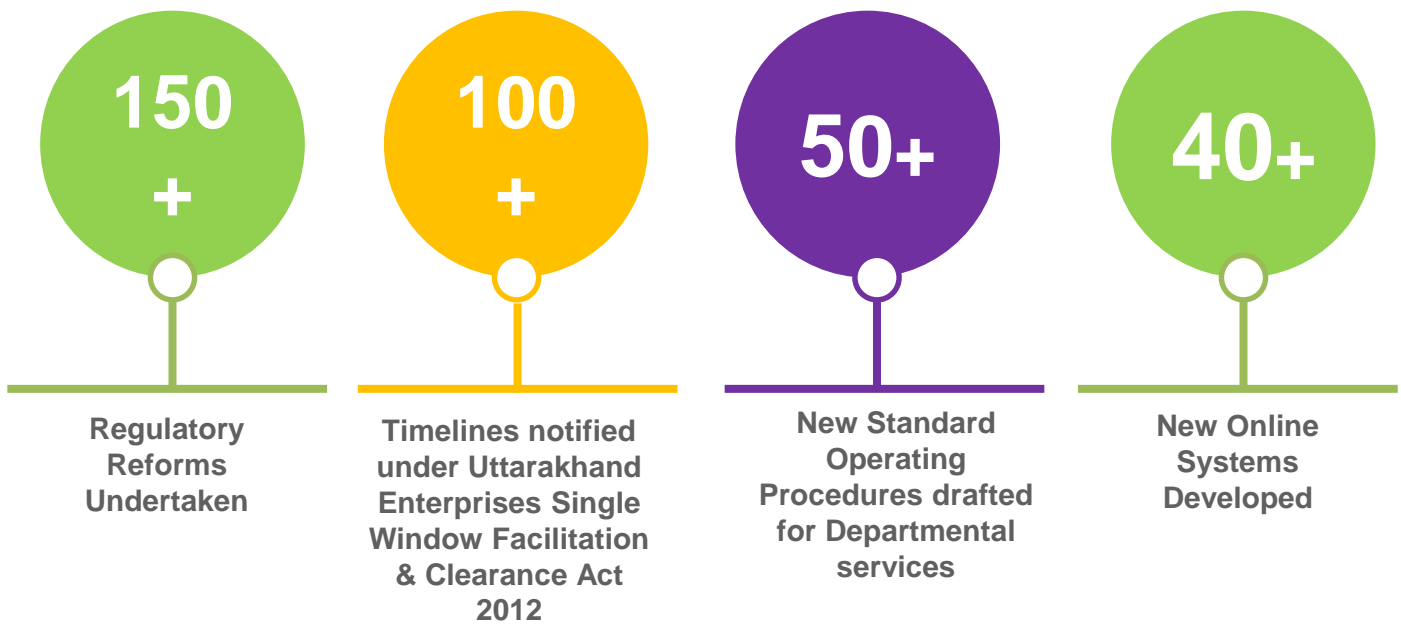
**ELECTRICITY TARIFF**  
INR 4.99\* /kWh (2017-18)

# UTTARAKHAND OVERVIEW (3/4)



## EASE OF DOING BUSINESS

Under the 'Ease of Doing Business' initiative, the State has implemented a web based Single Window Clearance System - [www.investuttarakhand.com](http://www.investuttarakhand.com), allowing investors to avail the necessary State Government approvals to establish and start their business operations through a single platform without any physical touch point with the approving / licensing authority.



## HASSLE FREE SETUP AND OPERATIONS IN THE STATE

Online Single Window System for all required approvals			Auto Renewal of Consent to Establish, Consent to Operate
Single Point Sectoral Clearances			Self / Third party certification in lieu of departmental inspections
Investment facilitation centre to handhold investors			Single Integrated Return for all labour laws
Objective Criteria for land allotment			Use of modern SCADA System to ensure reliable supply of electricity
Geographic Information System of all land banks			Commercial Court set up in Dehradun with entire state jurisdiction

# UTTARAKHAND OVERVIEW (4/4)



## INVESTOR FACILITATION

- ▶ The Government of Uttarakhand has laid huge emphasis on business facilitation by creating an enabling environment for industries to set up and start their operations in the State
- ▶ The State government houses a dedicated '**Investment Promotion & Facilitation Centre (IPFC)**' which acts as a centralized one-stop-shop for the investors / businesses and provides complete handholding support in a structured, focused and comprehensive manner. IFC will focus on investment promotion, facilitation, direct engagement and consultation with investors / Stakeholders and ensures investment realization and sustainable industrialization in the state
- ▶ '**Uttarakhand Right to Service Act, 2011**' & '**The Uttarakhand Enterprises Single Window Facilitation and Clearance Act, 2012**' were enacted to provide necessary time bound licenses, permissions and approvals for the setting up of commercial establishments in the state. The State has ensured robust legal resolution mechanisms to ensure time bound delivery of government services with more than 100 investor related services already notified under both the acts separately and is in the process of adding more such services of multiple sectors shortly

## CREDITED BY INDUSTRY ASSOCIATIONS

*Story of 'Make in Uttarakhand' which started in 2003 is a classic example of what manufacturing can deliver to a region's economy in terms of both economic growth and employment generation*

*-CII Report 'Making Uttarakhand Competitive, June 2016'*

**CII**

*NCAER Assessment based on "Perception of good business climate" ranks Uttarakhand as the Least Corrupt state in India*

*NCAER N-SIPI Index Survey ;  
Five states – Uttarakhand, Gujarat, Assam, Andhra Pradesh and Himachal Pradesh – had more than 90% respondents say they faced no problem in getting land*

**NCAER**

*Uttarakhand has emerged as the top state in the country in terms of growth in the industry and service sectors in the last ten years.*

*Uttarakhand has also figured as the second best performing state in terms of project implementation, improving investment scenario in the state*

**ASSOCHAM**



# Film Shooting in India (1/2)



## INDIAN FILM INDUSTRY

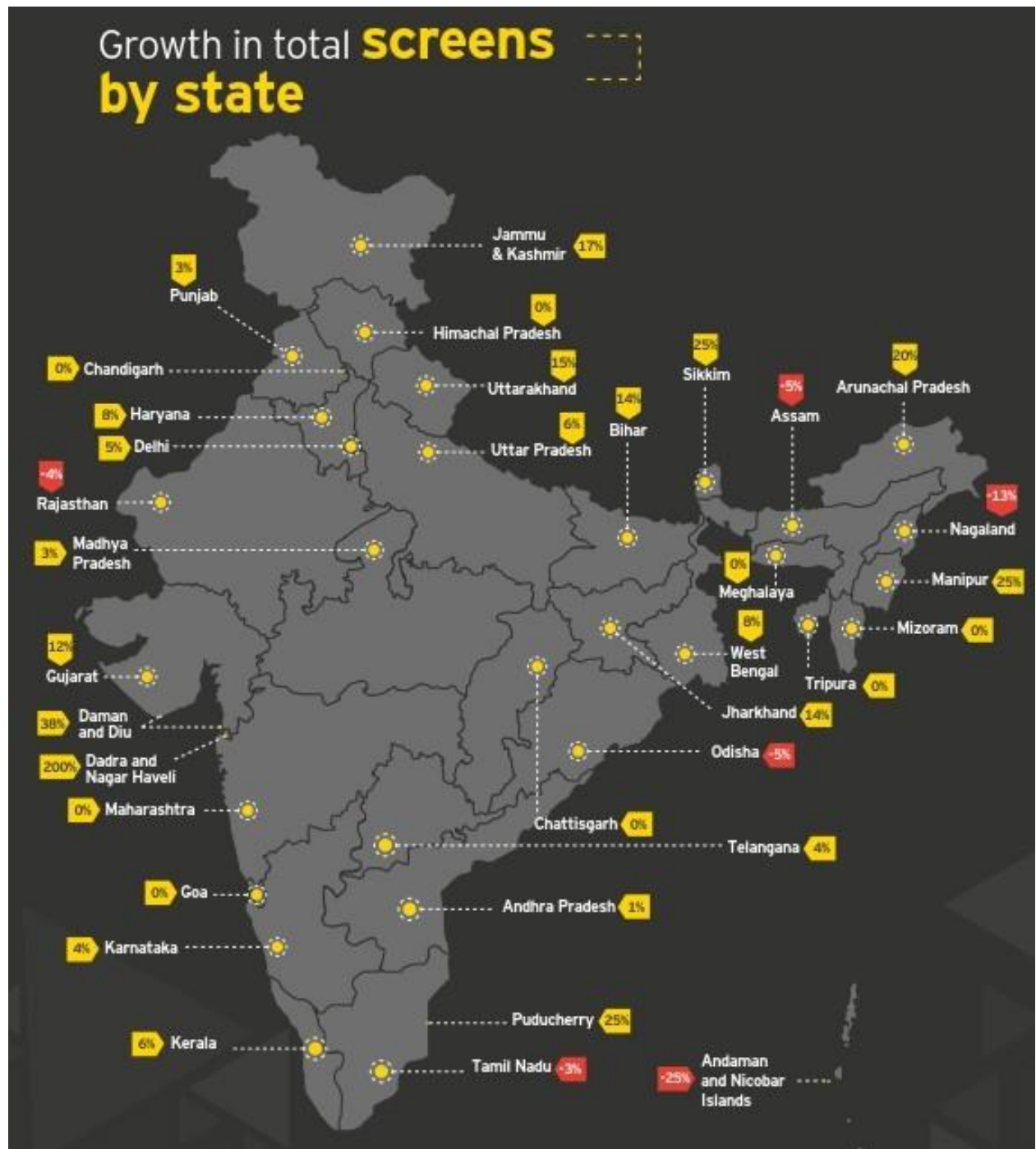
- ▶ Indian film industry is the biggest in the world in terms of the number of films produced with around 1,500 to 2,000 films produced every year in more than 25 languages
- ▶ The Indian film segment grew 27% to reach INR 156 billion in 2017 on the back of box office growth - both domestic and international movies
- ▶ It is set to reach INR 192 billion by 2020 i.e. an annual growth rate of 7.5 %
- ▶ The Hindi films popularly known as Bollywood comprises the majority component of the Indian film segment. They contribute almost 40% of the net annual domestic box office (BO) collections
- ▶ Films in 29 other Indian languages for approximately 75% of the films released, contributing approximately 50% to the annual domestic box office collections'.
- ▶ *Baahubali*, a Telugu-language film, became the highest grossing film within India and also highest grossing Indian film globally with gross box office collections of INR 19.75 billion.
- ▶ 100% FDI is allowed in Films.

Revenues	2016	2017	2018E	2020E
Domestic theatricals	85.6	96.3	103.0	118.0
Overseas theatricals	8.5	25.0	25.0	28.0
Broadcast rights	16.0	19.0	20.0	22.0
Digital / OTT rights	6.0	8.5	10.0	14.5
In-cinema advertising	5.9	6.4	7.5	9.0
Home video	0.4	0.3	0.2	0.2
<b>Total</b>	<b>122.4</b>	<b>155.5</b>	<b>165.7</b>	<b>191.7</b>

(Gross of taxes, INR billion)

**Table-1 Annual Film Revenues by Category**

# Film Shooting in India (2/2)





# Film Shooting in Uttarakhand (1/2)



## INITIATIVES OF UK GOVERNMENT

- In order to encourage filmmakers to shoot their movies in the state, the state government has constituted the Uttarakhand Film Development Council (UFDC). Comprising 25 members from the film fraternity, the organization aims at developing local cinema.
- To popularise the region as a major tourist destination through films worldwide, the Uttarakhand Government has exempted all films shot in the state from shooting charges
- Government of Uttarakhand is focussing on development of Film City at selected location and selection and development of places for outdoor shooting.

*Uttarakhand was given a **Special Mention Certificate** during the National Film Festival 2017 to recognize the efforts made by it towards creating a film friendly environment in the State.*

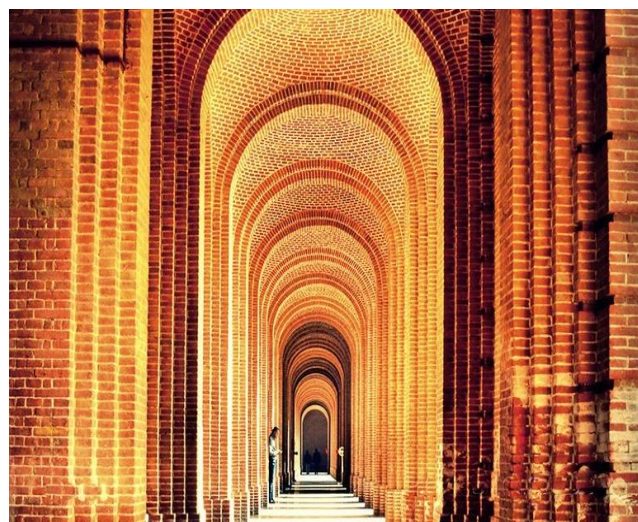
### Key Locations:

1. Forest Research Institute (FRI),  
Dehradun  
Location Category: Cultural & Heritage Sites
2. Harsil  
Location Category: Hills, Mountains, Valleys & Nature Trails

The scenic beauty has always attracted prominent producers and directors to shoot films here.

Some of these include:

- ❑ Student of The Year
- ❑ Koi Mil Gaya
- ❑ Lakshya
- ❑ Paan Singh Tomar
- ❑ Kedarnath
- ❑ Badrinath
- ❑ Armaan



# Film Shooting in Uttarakhand (2/2)



## TOURIST LOCATIONS

Some of the most prominent tourist destinations which are popular amongst film makers/ tourists alike are mentioned below:

- Riskikesh
- Haridwar
- Nainital
- Mussorrie
- Dehradun

Some of the most prominent tourist destinations which are popular amongst film makers/ tourists alike are mentioned below:

		
Tehri	Chopta (Chamoli)	Chakrata
		
Mandal	Pitthoragarh	Kedarnath
		
Ranikhet	Bhimtal	Pauri

## Registration / NOCs / Licenses required for setting up of units

- ▶ The Ministry of Information and Broadcasting (MIB) has issued simplified guidelines for foreign film shooting by foreign nationals/ co-productions in India. The guidelines provide a step-by-step guidance on the procedure and approvals required to shoot films in the country.
- ▶ Any foreign film production intending to shoot in India, will need to inform the MIB of its intention to do so mentioning dates of shooting, particulars of cast/crew, four copies of the final detailed shooting script and chosen locations at least a month in advance along with a draft of US\$ 225. MIB will then help the filmmaker obtain permissions to shoot across chosen locations within three weeks. The permission letter issued by the Government of India will facilitate permissions from local authorities across States.
- ▶ Furthermore, to facilitate the shooting procedure, a liaison officer may be assigned to the team shooting a film. This officer helps the filmmaker obtain local clearances and enable an interface with local institutions. The Government of India bears the expenses of a liaison officer assigned to a film-shooting team.
- ▶ As there is a single window policy for the approvals, some permissions can be granted within a day's time.



# Policies, Schemes and Incentives



## Central Government Schemes and Policies



### New Category of Film Visas:

Introduction of New category of visas for Foreign Film Makers coming to India for a period of One year with multiple entries

## NFHM



### National Film Heritage Mission (NFHM)

NFHM is spread over a period of seven years from FY 2014-15 to FY 2020-21 for regular monitoring with an aim to restore, digitize and archive films and film material through National Film Archive of India.

## FISCAL INCENTIVES



Basic custom duty is reduced to NIL on digital still image video camera with certain specification

INR 5000 million is allocated in budget of 2015-16 for promulgation of 'Digital India' programme and a national rural internet and technology mission

## Internet Advertisement Policy of DAVP

### Online Marketing



Empanelment of suitable agencies and Rate fixation for advertisements on website are the key highlights of the New Policy Guidelines issued on 24.05.2016 for Central Government advertisements on online platforms (Google, Yahoo etc.). Further cross checking of Unique Users (UU per month) are key parameters notified in the policy.



# Uttarakhand - Way Forward

- ▶ Planned development of new shooting spots
- ▶ Usage of State culture and heritage as a medium
- ▶ Development of Film City
- ▶ Increasing employment opportunities for local youth
- ▶ Establishment of Uttarakhand Film Development Council and tie-up with financial institutions
- ▶ Promulgation of regional films
- ▶ Increase of production values in the State
- ▶ Increasing air connectivity and ensuring basic infrastructure at far off tourist locations to facilitate film makers/ tourists

## Potential Investible projects

S.N	Project Name	Project highlights
1	Development of Film City at Patwadangar, Nainital	Project involves development of a film city, providing production and post production services to local and foreign film makers, an amusement park with attractions/ rides/ shows for kids, as well as other recreation activities for all age groups Location would be Patwadangar, Nainital on a plot measuring 103 acres Support crowd capacity of around 500 - 1000 people/ day

Note: Detailed investible project profiles are available at [www.investuttarakhand.com](http://www.investuttarakhand.com)

# Uttarakhand Film Policy



To popularise the State as a major tourist destination through films worldwide, the Uttarakhand Government has exempted all films shot in the state from shooting charges

50% discount for Film units during the time of shooting will be provided on rest houses of Garhwal Mandal Vikas Nigam Ltd and Kumaon Mandal Vikas Nigam Ltd

Based on merit, Films having more than 50% or more outdoor shooting in Uttarakhand will be made Tax free

The State may consider financing (up to INR 1.5 Crores) for Hindi films with production cost up to INR 2 Crores

Incentives for expenditure incurred in processing of Films produced in Uttarakhand regional language: 30% or up to INR 25 Lakh (whichever is minimum) if processing is done in Uttarakhand situated lab, else 25% or INR 20 Lakh (whichever is minimum) if processing is done outside

Incentives for expenditure incurred in processing of Regional Films other than Uttarakhand for which 75% or more shooting is done in Uttarakhand language: 30% or INR 15 Lakh (whichever is minimum) if processing is done in Uttarakhand situated lab, else 25% or INR 10 Lakh (whichever is minimum) if processing is done outside

# Key Contacts



## Investment Facilitation Centre, Directorate of Industries

Address	Investment Facilitation Centre C/o Directorate of Industries Industrial Area, Patel Nagar Dehradun, Uttarakhand - 248001
Website	<a href="http://www.investuttarakhand.com">www.investuttarakhand.com</a>
Email ID	<a href="mailto:ifc.uttarakhand@gmail.com">ifc.uttarakhand@gmail.com</a>
Phone	+91-135-2728227

## State Infrastructure and Industrial Development Corporation of Uttarakhand Ltd.(SIIDCUL)

Address	State Infrastructure and Industrial Development Corporation of Uttarakhand Ltd.(SIIDCUL) IT Park, Sahastradhara Road, Dehradun, Uttarakhand - 248001
Website	<a href="http://www.siidcul.com/">www.siidcul.com/</a>
Email ID	<a href="mailto:contactus@siidcul.com">contactus@siidcul.com</a>
Phone	+91-135-2708100

## UFDC

Address	Uttarakhand Film Development Council, Information Department, Ring Road, Upper Nathanpur, Dehradun, Uttarakhand - 248005
Phone	+91-135-2662971
Email ID	<a href="mailto:infodirector.uk@gmail.com">infodirector.uk@gmail.com</a>

**Disclaimer:** Film Shooting, Government of Uttarakhand has made every attempt to ensure the accuracy and reliability of the information provided in this document. However, the information is provided "as is" without warranty of any kind. The department periodically adds, changes, improves or updates the information in this document without any notice. For further clarification kindly get in touch with Film Shooting, Government of Uttarakhand.